

Why you need a **WEBSITE**



Websites Never Sleep

Many people surf the web in the evening when most businesses are closed or surf at leisure on weekends - which is fine because websites never sleep! A website will

allow your business or organization to be open 24 hours a day, 7 days a week, and 365 days a year. There are no holidays and no days off. Having a website is the equivalent of having an employee working around the clock -- even weekends and holidays!

Your Top Competitor Has A Website. If you are in direct competition with another business that has a website, they have a clear advantage of having a store that is open 24 x 7. Level the playing field and your competitor will grin no more.

"Just Google It". More than ever before, people are turning away from traditional means of finding information, services and products. Today, people find whatever they need by 'Googling' it using computers or hand-held devices such as the smartphone and iPad. Think Amazon or Ebay.com Amazon.com revenue in 2012 was in excess of \$13 Billion and Ebay.com was not far behind! These businesses are in a virtual world but their revenues are real.

Small Businesses Have Higher Revenue. Small businesses that have websites are averaging \$1.07 million more per year in sales than small businesses not online. That equates to 39% higher revenue.

Websites Bring More Customers. 50% of Internet sales are from new customers. Having a website significantly improves your customer reach no matter what services or products you offer.

Website Designing - First Impression Counts

Visitors to your website make a decision in less than 5 seconds whether or not they will stay on your site or leave and go to a competitor's site. This is why you need a website design strategy.

The Website Design Strategy:

At a1websites.com, our web development services team believes that beauty in a website is its performance and conversion rates; after all, that is the sole purpose of its existence. A website that performs and achieves all the goals the site owner had in mind is, in our view, automatically a beautiful site. However, achieving such 'beauty' is easier said than done because it requires knowledge, experience and a deep understanding of how search engines work and how humans interact with websites.

Highly Skilled Website Design Staff

Teamed by skilled and highly experienced staff, a1websites.com has been in the business of web development for many years.

Our web development services team performs like a well oiled, well drilled and fully prepared team of internet professionals. If we were on a battle field, we would have been the 'A' team – A for achievers! Nothing about our client's website is left to chance. Every aspect of it is carefully planned and charted, implemented and tracked. The results are always phenomenal and our clients swear by us.



Full Service

Unlike others, we quote just one fee and it covers everything you need. We include a domain name that will be registered to you, secured https hosting will be provided, custom designed website to suit your business, up to 10 pages are provided and this includes any forms you might need. The website will be mobile friendly, it will be added to Google maps and finally, it will be maintained and content updated as per your requirement.

If you require e-commerce integration that too is covered. However, you have to provide your Know-your-customer (KYC) documents directly to the payment service provider (e.g. PAYTM, Razor pay, Google Pay etc.). Also, you have to directly pay to them all their applicable fees.

Need a new website designed, maintained or upgraded? Call A1WebSystems on +91 9130 15 24 88 / 988 151 4086 or email us at info@a1websystems.com

A1WebSystems

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